

iSuppli Table: U.S. Branded Flat panel-TV Market Share Percentage Ranking (Ranking by Percentage of Unit Shipments)

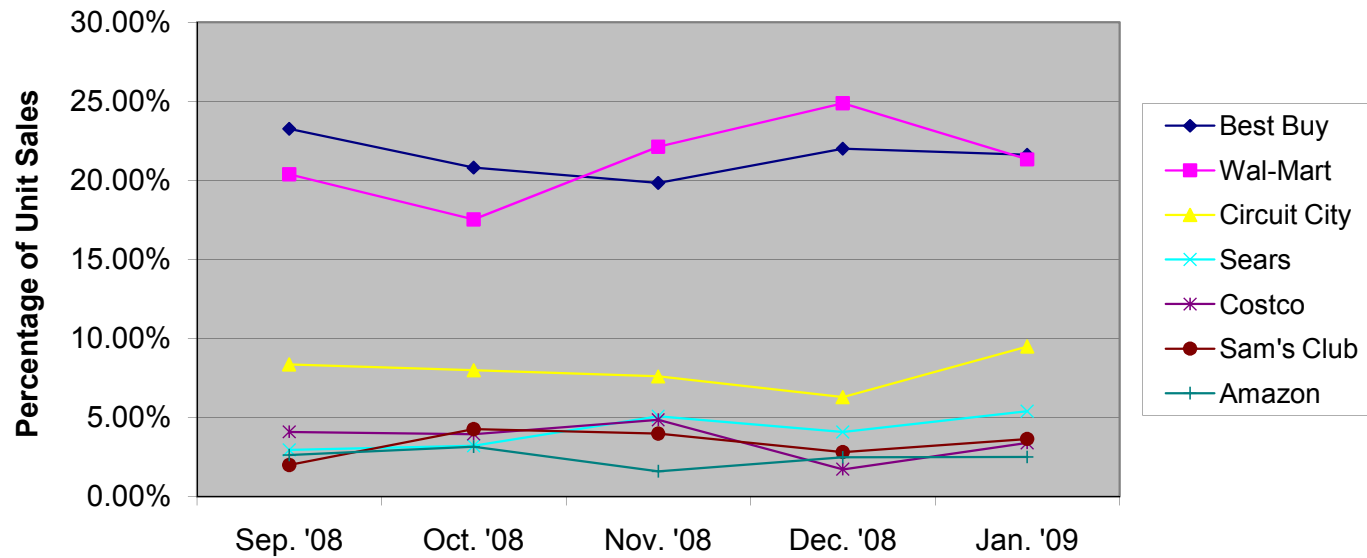
Rank		1Q '08	2Q 0'8	3Q '08	4Q '08
1	Samsung	12.7%	20.1%	20.8%	20.2%
2	Vizio	13.8%	11.7%	11.2%	14.3%
3	Sony	12.7%	11.7%	13.9%	13.5%
4	Panasonic	4.4%	5.3%	7.6%	10.7%
5	LG Electronics	9.8%	7.4%	9.5%	10.6%
	Total Market (T	5987.6	6806.2	7166.3	8663.6

iSuppli Figure: U.S. Consumer Television Retailer Preferences (Percentage of Unit Sales)

	Best Buy	Wal-Mart	Circuit City	Sears	Costco	Sam's Club	Amazon
Sep. '08	23.26%	20.38%	8.37%	2.96%	4.10%	2.01%	2.63%
Oct. '08	20.80%	17.53%	8.00%	3.22%	3.96%	4.28%	3.17%
Nov. '08	19.8%	22.1%	7.61%	5.09%	4.86%	3.99%	1.60%
Dec. '08	22.0%	24.9%	6.30%	4.10%	1.73%	2.83%	2.49%
Jan. '09	21.61%	21.33%	9.50%	5.41%	3.40%	3.66%	2.51%

Source: iSuppli Corp. February 2009

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